Lecture 2 Costas Meghir

• We return to the classical linear regression model to learn formally how best to *estimate* the unknown parameters. The model is

$$
Y_i = a + bX_i + u_i
$$

• where *a* and *b are the coefficients to be estimated*

## Assumptions of the Classical Linear Regression Model

• **Assumption 1:**  $E(u_i | X) = 0$  The expected value of the error term has mean zero *given any value of the explanatory variable.* Thus observing a high or a low value of *X* does not imply a high or a low value of *u*.

#### *X* and **u** are **uncorrelated.**

- This implies changes in X are not associated with changes in u in any particular direction - Hence the associated changes in *Y* can be attributed to the impact of *X.*
- This assumption allows us to interpret the estimated coefficients as reflecting causal impacts of *X* on *Y.*
- Note that we condition on the *whole* set of data for *X in the sample not* on just one  $X_i$ .

• **Assumption 2**: HOMOSKEDASTICITY (Ancient Greek for Equal variance)

$$
Var(u_i | X) = E(u_i - E(u_i | X) | X)^2 = E(u_i^2 | X) = S^2
$$

where  $S^2$  is a positive and finite constant that *does not depend on X*

- This assumption is not of central importance, at least as far as the interpretation of our estimates as causal is concerned.
- The assumption will be important when considering hypothesis testing
- This assumption can easily be relaxed. We keep it initially because it makes derivations simpler

• **Assumption 3**: The error terms are uncorrelated with each other.

$$
cov(\boldsymbol{u}_i, \boldsymbol{u}_j \mid \boldsymbol{X}) = 0 \quad \forall i, j, \quad i \neq j
$$

- When the observations are drawn sequentially over time (time series data) we say that there is *no serial correlation* or *no autocorrelation*.
- When the observations are cross sectional (survey data) we say that we have *no spatial correlation.*
- This assumption will be discussed and relaxed later in the course.

• **Assumption 4**: The variance of *X* must be non-zero.

## *Var*  $(X_i) > 0$

- This is a crucial requirement. It states the obvious: To identify an impact of *X* on *Y* it must be that we observe situations with different values of *X*. In the absence of such variability there is no information about the impact of *X* on *Y*.
- **Assumption 5:** The number of observations *N* is larger than the number of parameters to be estimated.

## Fitting a regression model to the Data

- Consider having a sample of *N* observations drawn randomly from a population. The object of the exercise is to *estimate* the unknown coefficients *a* and *b* from this data.
- To fit a model to the data we need a method that satisfies some basic criteria. The method is referred to as an **estimator**. The numbers produced by the method are referred to as **estimates**; i.e. we need our estimates to have some desirable properties.
- We will focus on two properties for our estimator:
	- Unbiasedness
	- Efficiency [We will leave this for the next lecture]

# Unbiasedness

- We want our estimator to be unbiased.
- To understand the concept first note that there actually exist *true* values of the coefficients which of course we do not know. These reflect the true underlying relationship between *Y* and *X.* We want to use a technique to estimate these true coefficients. Our results will only be *approximations* to reality.
- An unbiased estimator is such that *the average of the estimates, across an infinite set of different samples of the same sizeN, is equal to the true value*.
- Mathematically this means that

$$
E(\hat{a}) = a \quad and \quad E(\hat{b}) = b
$$

where the  $\wedge$  denotes an estimated quantity.



# Ordinary Least Squares (OLS)

- The Main method we will focus on is OLS, also referred to as Least squares.
- This method chooses the line so that sum of squared residuals (squared vertical distances of the data points from the fitted line) are **minimised**
- We will show that this method yields an estimator that has very desirable properties. In particular the estimator is **unbiased** and **efficient (**see next lecture**)**
- Mathematically this is a very well defined problem:

$$
\min_{a,b} \{ S = \frac{1}{N} \sum_{i=1}^{N} u_i^2 \} = \min_{a,b} \frac{1}{N} \sum_{i=1}^{N} (Y_i - a - bX_i)^2
$$

### First Order Conditions

$$
\frac{\partial S}{\partial a} = -\frac{2}{N} \sum_{i=1}^{N} (Y_i - a - bX_i) = 0
$$

$$
\frac{\partial S}{\partial b} = -\frac{2}{N} \sum_{i=1}^{N} \left[ (Y_i - a - bX_i) X_i \right] = 0
$$

This is a set of two simultaneous equations for *a* and *b.* The estimator is obtained by solving for *a* and *b* in terms of means and cross products of the data.

### The Estimator

• Solving for *a* we get

$$
\hat{a} = \overline{Y} - \hat{b}\hat{X}
$$

where the *bar* denotes sample average

• Solving for *b* we get that

$$
\hat{b} = \frac{\sum_{i=1}^{N} (X_i - \overline{X})(Y_i - \overline{Y})}{\sum_{i=1}^{N} (X_i - \overline{X})^2}
$$

- Thus the estimator of the slope coefficient can be seen to be the the ratio of the covariance of *X* and *Y* to the variance  $\mathrm{of}\, X$
- We also observe from the first expression that the regression line will always pass through the mean of the data
- Define the *fitted values* as

$$
\hat{Y}_i = \hat{a} + \hat{b}X_i
$$

- These are also referred to as *predicted values*
- *The residual* is defined as

$$
\hat{u}_i = Y_i - \hat{Y}_i
$$



# Deriving Properties

- First note that within a sample  $Y = a + bX + \overline{u}$
- Hence

$$
Y_i - \overline{Y} = b(X_i - \overline{X}) + (u_i - \overline{u})
$$

• Substitute this in the expression for *b* to obtain

$$
\hat{b} = \frac{\sum_{i=1}^{N} \left[ b(X_i - \overline{X})^2 + (X_i - \overline{X})(u_i - \overline{u}) \right]}{\sum_{i=1}^{N} (X_i - \overline{X})^2}
$$

## Properties continued

Hence this leads to

$$
\hat{b} = b + \frac{\sum_{i=1}^{N} (X_i - \overline{X})(u_i - \overline{u})}{\sum_{i=1}^{N} (X_i - \overline{X})^2}
$$

The second part of this expression is called the sample or estimation error. If the estimator is unbiased then this error will have expected value zero.

Unbiasedness - We will use Assumption 1 only for this proof

$$
E(\hat{b} | X) = b + E \left[ \frac{\sum_{i=1}^{N} (X_i - \overline{X})(u_i - \overline{u})}{\sum_{i=1}^{N} (X_i - \overline{X})^2} | X \right] =
$$
  

$$
b + \left[ \frac{\sum_{i=1}^{N} (X_i - \overline{X}) E\{(u_i - \overline{u}) | X\}}{\sum_{i=1}^{N} (X_i - \overline{X})^2} \right] = b + \left[ \frac{\sum_{i=1}^{N} (X_i - \overline{X}) \times 0}{\sum_{i=1}^{N} (X_i - \overline{X})^2} \right] =
$$

*b*

Finally note that since  $E(\hat{b} | X) = b$  for <u>any X</u> it must be that  $E(\hat{b}) = b$ 

# Goodness of Fit

- We measure how well the model fits the data using the  $R<sup>2</sup>$ .
- This is the ratio of the *explained sum of squares* to the *total sum of squares N*

 $i=1$ 

- Define the Total sum of Squares as  $TSS = \sum (Y_i TSS = \sum (Y_i - Y)^2$
- Define the explained sum of Squares as

$$
ESS = \sum_{i=1}^{N} \left[ \hat{b} \left( X_i - \overline{X} \right) \right]^2
$$

• Define the residual sum of Squares as

$$
RSS = \sum_{i=1}^{N} \left[ Y_i - \hat{a} - \hat{b} X_i \right] \bigg] = \sum_{i=1}^{N} \hat{u}_i^2
$$

• Then we define *TSS TSS*  $R^2 = \frac{ESS}{TS} = 1 -$ 

- The  $R^2$  is a measure of how much of the variance of *Y* is explained by the regressor *X*.
- The  $R^2$  computed following an OLS regression is always between 0 and 1.
- A low  $\overline{R}^2$  is not necessarily an indication that the model is wrong - jus that the included *X* has low explanatory power.
- The key to whether the results are interpretable as causal impacts is whether the explanatory variable is uncorrelated with the error term.

#### An Example - The price elasticity of Butter Purchases Regression of log butter purchases on log price

. regr lbp lpbr

