The Art of Decision-Making in the Face of Climate Change

What to expect

Up to 12 players must work together to safeguard the future of a fictional winter sports company threatened by the impending and uncertain impacts of climate change.

Carefully crafted video 'testimonies' immerse players in the scenario; equipping them with knowledge about the company. The players must review the information and collectively make decisions for the future of the business.

The activity's bespoke control system alters the trajectory of the scenario in real time, in response to participants' decisions.

Why we made this

Do What You Must is an opportunity to explore how the challenge of climate change requires us to collaborate differently.

The experience was built by a digital storytelling studio and features a range of insights from the disciplines of neuroscience and psychology. These insights shine a light on how humans weigh information and make decisions in the face of complex issues like climate change.

The workshop provides an embodied experience of the difference between good and poor decision-making practices. It demonstrates what's possible when we scaffold the process of decision-making with scientific principles.

These skills are essential tools which participants can then take away into their personal and professional lives.

Times and tickets

- Thu 30 May, 10am-12pm
- Thu 30 May, 2pm-4pm
- Fri 31 May, 10am-12pm
- Fri 31 May, 2pm-4pm
- Sat 1 Jun, 10am-12pm
- Sat 1 Jun, 2pm-4pm

To book tickets, search for the workshop title on the Hay Festival website or follow the QR code



