

MBA Health



Key information

Start date: Monday
23 September 2024

Duration: 12 months full time,
24 months part time

Optional qualifications:
This degree is also available as
a PG Diploma (120 credits) and
a PG Certificate (60 credits).

Fee: £45,000



Entry requirements

All applicants must have a minimum of an upper second-class Bachelor's degree (2.1) in a relevant subject from a UK university or an overseas qualification of an equivalent standard. Graduates without the relevant degree classification but with extensive relevant work experience are welcome to apply and will be considered on an individual basis.

All applicants should have at least three years' postgraduate professional experience. We also require a valid Graduate Records Examinations (GRE) score.

Candidates who meet all other criteria will be interviewed to ensure they understand the demands of the programme and are a good fit for this specialism in health.

If your education has not been conducted in the English language, you will be expected to demonstrate evidence of an adequate level of English proficiency. The English language level for this programme is 'Standard' (IELTS at level 6.5 or above).



Overview

Advance your ambitions and earning potential in health leadership with our MBA Health programme, taught at the world's first business school dedicated to health. Designed by world class experts to blend academic rigour with practical business skills, this MBA gives you the potential to transform lives.

We believe the future of healthcare relies on pioneering leaders who are driven to challenge, disrupt and reimagine. Our ambitions will drive your ambitions in this immersive MBA that combines world class academia with practical business skills. With our MBA Health programme, you will gain the knowledge, skills, and attributes of a traditional MBA graduate in addition to solid application of theories and tools in the health sector.

Expenditure on health accounts for more than 10% of global gross domestic product (GDP).

Health and healthcare are in the global spotlight, and the transformation of healthcare delivery is widely needed. As such, there has never been a better time to gain a qualification that will help you make meaningful and widespread impact in the healthcare management sphere.

Our MBA Health programme is designed to strengthen the quality of health and healthcare management in public, private and not-for-profit organisations (NGOs) throughout the world by developing the next generation of healthcare leaders. The curriculum develops your knowledge and experiences in leadership, innovation, entrepreneurship and sustainability to improve health outcomes and champion university healthcare access.



Who is this programme for?

Our MBA Health programme is for ambitious individuals who are determined to become exceptional leaders in healthcare.

You may be a manager, clinician, business specialist or medical consultant looking to elevate your career in the public or private health sector.

You could have some experience in healthcare management or leadership, with ambitions to lead at a higher level.

Alternatively, you may be a professional with work experience in any sector, intent on pivoting your career direction via this MBA.

The MBA Health programme is highly competitive and designed for individuals who are seeking to make a positive difference to health outcomes globally.



Programme highlights

The MBA Health programme offers you a unique opportunity to accelerate your career goals in an exceptionally supportive and dynamic environment.

Travel. Embrace a thought-provoking two-week immersion trip abroad full of outstanding learning opportunities.

Learn. Enjoy an energising action learning environment, where blended content delivery will spark your imagination and transform your future career.

Do. Apply your learning to hands-on projects tackling real world business issues.

Choose reputation. Benefit from the power of attending a world top 10 university with globally renowned health credentials.

Be part of a positive change. Make the most of our elite custom built facilities at UCL East, where UCL's heritage, disruptive spirit and ambitions for public good converge.

Embrace London. A global city that is a leader in health and business, London is the anchor of this programme that provides unprecedented opportunities to excel.



As an MBA Health graduate from UCL, you will benefit from:

An enhanced understanding of the intersection between health and business.

Substantial research and analytical skills that can be specifically applied to health and business leadership.

A detailed understanding of how health systems and enterprises globally are managed and lead in a rapidly changing environment.

Highly developed professional skills, with a focus on change and innovation in healthcare.

Well-honed written and verbal communication skills to support information and data management.

The capacity to identify business opportunities arising from healthcare research.

Important knowledge about the ethical, legal and regulatory issues associated with bringing health innovations to market.

A keen awareness of your professional ambitions and skillsets, along with networks of colleagues and health leaders that will last a lifetime.

A mindset embracing innovation, nurtured by the experiential learning and real-world examples used in teaching at the UCL Global Business School for Health.

An appreciation of teamwork and collaboration for problem solving and delivering equality, diversity and inclusion in healthcare settings.



Syllabus

Students complete six modules (180 credits in total) on the MBA Health programme. The MBA Health curriculum comprises four compulsory modules and two projects, each worth 30 credits.

Module 1: Strategy, People and Marketing (30 credits)

Develop your engagement with strategic management and leadership, human resource development and marketing to amplify the vision and aims of an organisation.

Explore strategic and operational perspectives through academic research and an examination of work based issues through case studies.

Assessed through a 3,500-word case analysis report (70%) and a 20-minute group presentation (30%).

Module 2: Funding, Finance and Regulation (30 credits)

Gain an in-depth grasp of the main theories, accounting tools, methods and techniques of financial management.

Develop critical understanding and evaluation skills of methods and techniques in financial management, understand the role of financial information within an organisation and look at regulatory frameworks.

Assessed through a two-hour open book exam (50%) and a 2,500-word written policy brief (50%).

Module 3: Data Driven Management (30 credits)

Gain an introduction to the key economic concepts and principles of public health.

Explore content on the economics of health – including the application of economic principles, integrating sustainability into healthcare strategies, and tools for visualising and presenting health data.

Assessed through a 5,000-word case study using economic, sustainability and data analysis tools and concepts.

Module 4: Contemporary Topics in Health and Healthcare (30 credits)

Strengthen your knowledge of business, management and organisational principles and practices within the contemporary health sector.

Topics change on an annual basis, and could include: digital health transformation and opportunities, social determinants of health, the business of behavioural health and ageing, leading change in healthcare, artificial intelligence (AI) for health solutions, population health management or systems leadership.

Assessed through a 3,500-word reflective essay (70%) and a 20-minute group presentation (30%).



Project 1: Global Health Challenge (30 credits)

A group project focused on a health system in a low or middle-income country. This project includes two weeks' field work during January.

Bring together learning and key aspects of business and management acquired throughout the programme, including strategy, project management, financing, marketing and leadership.

Group work involves conceptualising, undertaking fieldwork, researching, and working with a diverse team to find a solution to the question you are exploring.

Assessed through an 8,000-word group project report (70%), a group presentation (20%), and 360-degree feedback (10%).

Project 2: Health Consultant Project (30 credits)

An individual project working with a real world organisation in the public, private or charitable sector.

Focus on a problem or opportunity that needs to be addressed by a healthcare client, which brings together academic and professional skills gained from the MBA Health programme to deliver real-world value. This is assessed in a 7,500-word consultancy report.

Assessed through a 7,500 word consultancy report.

Learning

Enhanced induction and career development

Your induction prior to starting the programme in London focuses on personal and professional development.

The induction period includes a three-day residency off-campus with personal and group development trainers. The induction process incorporates personality tests to help you understand your current attributes, attitudes and how you want to shape your MBA Health experience to transform your leadership style and career. A professional assessment and development consultant who specialises in building organisational capability will also work with you during your induction.

Your career is the focus of workshops and discussions during this enhanced induction and off-campus residency, and is revisited throughout the degree. You'll also build contacts and networks with a variety of experts, industry leaders and colleagues throughout your time with us. Ultimately, we expect graduates of the UCL MBA Health programme to become the world's most distinguished health sector leaders.

Prior to starting the degree, you will also be invited to complete a set of fully on-line self-paced primer courses. These provide you with a solid grounding to undertake the MBA Health programme.

Depending on your background, you will be asked to complete a range of these online primer courses. Courses include economics, finance, and accounting.

The primer courses will ensure you are ready for all components of the MBA Health programme.



Content delivery

The content for the MBA Health programme is delivered during terms one and two in four blocks (modules) that focus on key business disciplines and require you to develop specific knowledge and skills. Each block will cover three themes – one per week, followed by a wrap-up week with health professionals. A break between blocks gives students time to reflect, complete assignments and prepare for the next block.

Students are expected to prepare for each week of face-to-face instruction through a series of online activities and readings. Teaching blocks are delivered face-to-face in person 1-6pm every weekday during the first two terms. There is considerable independent reading and recorded lecture study expected through the module delivery period and in the identified revision weeks.

Throughout the 12-months, students will also work on two capstone projects, and term three is dedicated to completing this project work and consolidating learning from terms one and two.

Assessment of the MBA Health programme is through written examinations, coursework essays, presentations, assignments and two projects.



About the UCL Global Business School for Health

We are the world's first business school dedicated to health. We reimagine global healthcare management. We unravel health challenges from a business perspective. And we question the status quo in healthcare management to inspire public good.

The UCL Global Business School for Health (UCL GBSH) was established in 2021 in response to an increasingly urgent and worldwide need for improving health and social care systems.

The COVID-19 pandemic accelerated a global realisation of the impact health has on communities, economies and industries, when deficiencies in healthcare systems and policies were exposed.

Often diverse and disjointed, healthcare systems face unprecedented challenges and pressures. The modern purpose of effective healthcare systems is to keep populations well cared for and society running smoothly.

UCL GBSH is cultivating a new generation of healthcare management leaders. Our programmes tackle public health engagement and health inequalities locally, nationally and globally. They seek to enhance patient outcomes, promote wellbeing and drive sustainability. And they embrace innovation by harnessing technology and digitisation.

Join us to become part of a new generation of healthcare management leaders and innovators intent on making a difference to create a healthier society.



UCL East

Our programmes are taught in state-of-the-art bespoke facilities at UCL East, on the Queen Elizabeth Olympic Park in east London.

UCL East builds on UCL's progressive history, positive impact and disruptive spirit – bringing together UCL academics, students, local communities and industry to solve the biggest challenges affecting people's lives and the planet.



How to contact us

🖱️ www.ucl.ac.uk/global-business-school-health/study/mba-health

✉️ mbaadmissionsgbsh@ucl.ac.uk

🐦 twitter.com/ucl_GBSH

🌐 <https://www.linkedin.com/company/the-ucl-global-business-school-for-health/>

📘 facebook.com/UCLGBSH



**GLOBAL BUSINESS
SCHOOL FOR HEALTH**