

UCL Executive MBA Health



**An innovative
health focused
business education
– on your terms**



**GLOBAL BUSINESS
SCHOOL FOR HEALTH**

Key information

Start date: Monday 23
September 2024

Duration: 24 months

Location: On-line with an annual
health systems residential week
in London and in the USA

Applications for 2024/25 entry:
Open 16 October 2023

Closing date for applications:
30 June 2024

Tuition fee: £45,000.

Students are responsible for their
own travel, accommodation, and
associated costs for the annual
in-person residential weeks.



The EMBA cohort includes:

Individuals who are looking to gain the skills of a specialist Executive MBA in Health that fits in with work, family, and other commitments.

Individuals who are determined to make a difference as health leaders.

Clinicians, scientists, general managers, business specialists, social scientists and entrepreneurs who are seeking to elevate their careers in public or private health sectors, NGOs, think tanks, industry, management consulting, policy making, or entrepreneurship.

NHS employees from a range of specialties.

Individuals who are seeking to pivot to a role in the health sector with ambitions to lead at a higher level.



Our 24-month on-line Executive MBA (EMBA) Health programme positions you at the forefront of health leadership. The EMBA is designed for busy professionals who are seeking to gain a world-class specialist business education in the health sector while continuing their careers.

The UCL Executive MBA Health programme blends world-class research, teaching, and impact with practical business and leadership skills. You will combine knowledge, skills, and behaviours in business and management studies found on a high-quality general MBA with in-depth understanding of global healthcare systems. UCL's on-line EMBA includes an immersive week in London during the first year and a fieldwork week in the second year in the USA. It offers greater flexibility than the full/part-time in-person MBA Health programme which may suit individuals at different stages of their careers.

As healthcare now accounts on average for more than 10% of global Gross Domestic Product (GDP) in many countries, the Executive MBA Health equips you for career and entrepreneurship opportunities in a growing and dynamic global sector.



UCL Executive MBA Health highlights

The opportunity to gain business acumen and knowledge of the healthcare management sector through flexible on-line delivery.

Help of a professional assessment and development consultant to accelerate your personal development journey, enabling you to shape your EMBA experience while transforming your leadership style and career.

Programme delivery – **four specific business discipline focused blocks** where topics come to life with discussions on real-world scenarios and case studies facilitated by health care and management experts.

One annual in-person fieldwork visit. The first study week is in London and takes you on a deep dive into the NHS, private and charitable health care spaces. The second immersive in-person week is a field study visit for the group projects on healthcare systems in the USA.

Both in-person weeks include site visits, lectures, case studies, and valuable opportunities to collaborate and network.

The opportunity to have an individualised consultancy experience in the health sector while also learning to work in a diverse team on a health idea through the **Health Consultant Project and Global Health Research Project.**

Throughout the programme, you also receive **one-to-one and group career coaching, leadership development and networking opportunities.**

Attending UCL – **a world top 10 university** ranked 7th in the world for global health.



As a UCL Executive MBA Health graduate, you will gain:

An enhanced understanding of the intersection between health and business.

Substantial research and analytical skills that can be specifically applied to health and business leadership.

A detailed understanding of health organisations, how they are managed and the changing external context.

Highly developed professional skills, with a focus on change and (digital) innovation in healthcare.

Well-honed written and verbal communication skills to support evidence-based decision-making and data management.

The capacity to identify business opportunities arising from healthcare research.

Important knowledge about the ethical, legal, and regulatory issues associated with bringing health innovations to market.

A keen awareness of your professional ambitions and skillsets, along with networks of colleagues and health leaders that will last a lifetime.

A mindset embracing innovation, nurtured by experiential learning and real-world examples used in teaching at UCL's GBSH with peer support and extensive networks.

An appreciation of teamwork and collaboration for problem solving and delivering equity, diversity, and inclusion in health systems and settings aligned with the UN's sustainable development goals.



Syllabus

Core modules: Year 1

Term 1: Strategy, People, and Marketing (online) - 30 credits

The focus of this module is to develop your engagement with strategic management and leadership, human resource development and marketing to amplify the vision and aims of an organisation. You'll explore a range of strategic and operational perspectives through academic research and an examination of work based issues through case studies.

Assessed through a 3,500 word case analysis report (70%) and a 20-minute group presentation (30%).

Term 2: Finance, Economics and Data (online) – 30 credits

Designed to give you a thorough grasp of the main theories, tools, methods and techniques of financial management, health economics and healthcare analytics, you'll develop an understanding of the advantages, limitations and typical applications of each in relation to healthcare settings and practice. You will gain an appreciation of the role of financial information and data analysis within an organisation.

Assessed through a two-hour open book exam (50%) and a set of 10 problem based learning questions (50%)

Term 2: UK Health System study week – Non-credit

Through this face-to-face high impact experience, students will spend one week in London exploring how the state and other private and public health-related institutions and processes influence the UK National Health Service's performance. The module will explore the demographic and socio-economic challenges faced in the UK, particularly in terms of power and resources contested in the health sector.

Through lectures and seminars, guest speakers from across government, the NHS, charities, and the private sector will share experiences and further foster discussions to support students' learning. There will also be several field trips to various businesses, hospitals, and ministries to engage with London's dynamic health sector.

This is a noncredit component of the EMBA which will give students the opportunity to experience the UK Health system from various angles through an experiential and action based approach.

[Find out more about the UK Health System study week](#)

Term 3: Global Health Research Project (online) – 30 credits

The Global Health Research Project is a chance for you and a group of your peers to identify areas of needed health improvement through research and develop a health idea or innovation in response to this. Bringing together your learning from across the programme and through desk-based research, you'll create an original piece of research building on the various strengths of your fellow team members.

You will work on the project in term 3 of your first year on the programme through a number of research in practice sessions to assist you with the project.

Assessed through a 10,000 word research paper (90%) and 360 feedback as a contributor to the project (10%)

[Find out more about the Global Health Research Project](#)



Core modules: Year 2

Term 1: Executive Leadership (online) – 30 credits

This module covers three related themes fundamental to executive leadership – leadership style, navigating power and politics and change/innovation management. Taking a reflective approach you'll explore the literature on these topics, but reflect on your own experiences and behaviours.

You will be introduced to key theories and approaches to leadership such as strategic versus entrepreneurial; charismatic versus transformational, distributed versus shared while also discussing and conceptualising their application in a healthcare setting. You will explore and discuss how you navigate power relationships to get what you want and need as well as what leadership at the board level involves in terms of good governance. Issues of ethics and organisational culture and the role of change management particularly in the context of driving innovation will also be examined.

Assessed through a Critical Analysis report 5000 words (100%)

Term 2: Contemporary Topics in Health and Healthcare – 30 credits

The focus of this module is to strengthen your knowledge of business, management and organisational principles and practices within the contemporary health sector. Considering contemporary issues, you will have to draw on and reflect upon your own experiences of organisations and share them with peers during group discussions.

The topics will be selected by the EMBA Health academic staff on an annual basis. Some of the topics that might be included are:

- Digital Health Transformation and Opportunities in Healthcare
- Social Determinants of Health
- The Business of Behavioural Health and Ageing
- Leading Change in Healthcare
- AI for Health Solutions
- Population Health Management
- Systems Leadership

Syllabus (continued)

You will be asked to prioritise your five top topics. You will then be assigned three topics across the first six weeks of the module.

Assessed through a Reflective Essay – 3500 words (70%) and a 20 minute Group Presentation (30%)

Term 2: Global Health System study week – Non-credit

Through this face-to-face high impact experience, students will spend one week in an overseas location exploring how a system that is not a national health system such as the UK operates and performs. The module will explore the demographic and socio-economic challenges faced in that country that impact the health system to see how it addresses the social determinants of health as well as delivering inclusive healthcare.

Through lectures and seminars, guest speakers from across the government of that country, the public health system, charities, and the private sector will share experiences and further foster discussions to support students' learning. There will also be several field trips to various businesses, hospitals, and ministries to get a full picture of the health of the citizens and the response of the health sector in the selected country.

This is a noncredit component of the EMBA which will give students the opportunity to experience a health system outside of the UK from various angles through an experiential and action based approach. The destination for this study week will be confirmed two years in advance of the start date.

[Find out more about Global Health System Study week](#)

Term 3: Health Consultant Project (online) – 30 credits

This consultancy project working for a health sector client gives you the opportunity to connect with the health sector in an area that will help shape your career and bring together what you have learned across the programme. Working independently as well as with a health organisation to shape and engage on a problem or opportunity that needs addressing, you will identify and shape the project with the client to inform your academic and professional skills for personal and professional development.

Assessed through a 7500 word Consultancy report (100%)

More information about programme curriculum

This Executive MBA is an on-line programme with two study weeks included. It has been designed to give you a comparable experience to our face-to-face MBA Health students. This ensures you are awarded the same degree and connect with peers who are on a similar career journey as you.

Each of the four blocks is compatible with business disciplines and requires you to develop specific knowledge and skills on themed business topics. Each block ends with wrap-up sessions where the topics come together and are brought alive with real world scenarios and case studies presented and discussed with health experts in appropriate fields and roles. These blocks are team taught by experts in each theme who work together with a block convenor to ensure that the modules in each block are integrated.

The final block is made up of selected health themes to assist you in exploring specific challenges and opportunities currently faced in the health sector. Given that these modules will be contemporary issues and opportunities, the themes of the various weeks may change over time.

Between the second and third terms each year, you will attend a one-week study trip. In your first year of study, you will spend one week in person at the UCL East campus. This study week is an opportunity for you to meet with your peers as well as the academics and practitioners on the EMBA team. The week focuses on the two core modules you will have completed that year and give you an opportunity to take a deep dive into the UK's National Health Service along with the private and charitable health space that exists in London. The week includes site visits, lectures, case studies and opportunities to engage with your peers and experts on key topics. In your second year, the study week in the USA (venue tbc) provides a further deep dive into a different health system.

In the third term of each year the two respective capstone projects are the Health Consultant Project and the Global Health Research Project. Project sessions in term three will help you to develop your ideas, skills and knowledge to complete these projects which should be aligned to your career goals and help to solve real-life challenges in the health care sector.

The Health Consultant project (year 1) is an individual consultant project depending on the brief in either the public, private or charitable sector working directly with an organisation. You will be tasked with delivering an individual report, the contents of which will be agreed with the module coordinator and organisation that you will be undertaking the consultancy assignment. You will work closely with your career coach to determine the best fit for your career ambitions for this project.

The Global Health Research Project (year 2) involves you working in a team with a faculty member on a healthcare research project which will be agreed between you and your supervisor. This project culminates in a group research paper and presentation due at the end of the third term.

[Find out more about the Projects and Study Week Deep Dives](#)



About the UCL Global Business School for Health

We are the world's first business school dedicated to health. We reimagine global healthcare management. We unravel health challenges from a business perspective. And we question the status quo in healthcare management to inspire public good.

The UCL Global Business School for Health (UCL GBSH) was established in 2021 in response to an increasingly urgent and worldwide need for improving health and social care systems.

The COVID-19 pandemic accelerated a global realisation of the impact health has on communities, economies and industries, when deficiencies in healthcare systems and policies were exposed.

Often diverse and disjointed, healthcare systems face unprecedented challenges and pressures. The modern purpose of effective healthcare systems is to keep populations well cared for and society running smoothly.

UCL GBSH is cultivating a new generation of healthcare management leaders. Our programmes tackle public health engagement and health inequalities locally, nationally and globally. They seek to enhance patient outcomes, promote wellbeing and drive sustainability. And they embrace innovation by harnessing technology and digitisation.

Join us to become part of a new generation of healthcare management leaders and innovators intent on making a difference to create a healthier society.



UCL East

Our in-person programmes are taught in state-of-the-art bespoke facilities at UCL East, on the Queen Elizabeth Olympic Park in east London.

UCL East builds on UCL's progressive history, positive impact and disruptive spirit – bringing together UCL academics, students, local communities and industry to solve the biggest challenges affecting people's lives and the planet.



How to contact us

🖱 www.ucl.ac.uk/global-business-school-health/study/ucl-executive-mba-health

✉ contactgbsh@ucl.ac.uk

✂ twitter.com/ucl_GBSH

🌐 <https://www.linkedin.com/company/the-ucl-global-business-school-for-health/>

📘 facebook.com/UCLGBSH



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