

Research challenges with the UK Census

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UCL DIS Research Open Day, June 2024



DIS colleagues at IASSIST / CARTO 2024: Halifax, Nova Scotia May 28-31 2024

IASSIST: International Association for Social Science Information Service & Technology CARTO: Association of Canadian Map Libraries and Archives Association des cartothèques et archives cartographiques du Canada





- Challenges for a data service
- Unclear future: administrative data
- Challenges for longitudinal data
- Challenges for the 22nd century



UK Data Service

- ESRC funded service (2012-) for providing research ready (social science) data
 - · Curation, metadata, documentation, training etc
 - Provides access to data in a number of repositories
- Census group is spread across multiple institutions
 - · UCL
 - University of Manchester
 - University of Edinburgh
 - Jisc



Census data

- Census data can be divided in a number of ways
 - Types of data
 - Aggregate data; flow data; microdata; boundary data
 - Licenses
 - Open; Safeguarded; Secure
 - Historic / 'recent'
 - UKDS currently have (some types of) data from 1961 onwards
 - Separately, the Data Archive hold individual data from the 1851-1911 censuses, through the Integrated Census Microdata (I-CeM) project



The 'UK' Census

- We do not have a 'UK Census' but rather three separate decennial censuses, carried out be three agencies
 - England and Wales (Office for National Statistics, ONS)
 - Scotland (National Records of Scotland, NRS)
 - Northern Ireland (Northern Ireland Statistics and Research Agency, NISRA)
- There are also three Crown Dependencies (UKDS does not hold data from these)
 - Isle of Man
 - Bailiwick of Jersey
 - Bailiwick of Guernsey



Practical challenges

- Our legacy systems which provided access to data from 2011 and earlier are outdated
- With the exception of microdata, they do not integrate well with other UKDS holdings
 - Many tables, very large tables require complex (bespoke?) discovery and sub-setting
- New competitors
 - Custom datasets available through ONS
- Updating training materials etc



Challenges: legacy systems



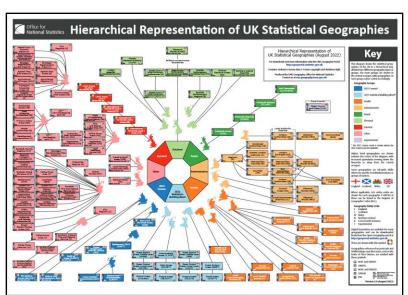
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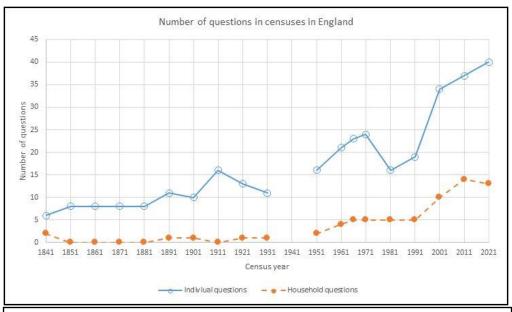
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                             "1991 SMS Set 1"
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                             "Ward level migration data from the 1991 Census"
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      geography_label:
                                   "GB Parliamentary Constituencies 1997"
      number_of_areas:
    ▼ dataset_id:
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Challenges: data volume and complexity





Source: https://x.com/oliver_dw/status/1164521314360733701?s=20

Source: https://geoportal.statistics.gov.uk/documents/ons::hierarchical-representation-of-uk-statistical-geographies-august-2022-1

Challenge: new competition

- ONS custom dataset builder
 - Easy to use
 - Long requested
 - Well designed

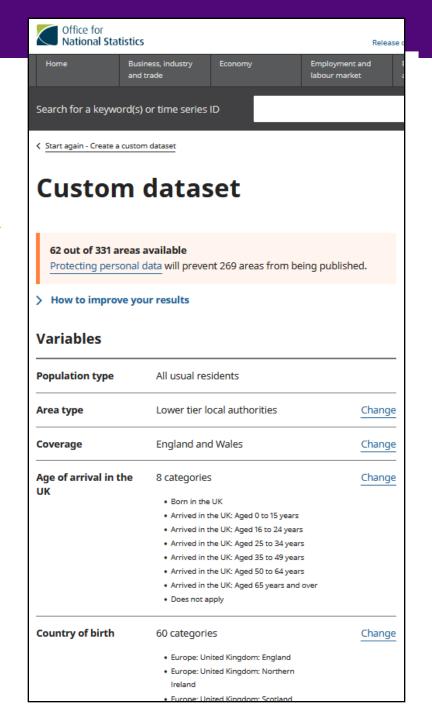
Custom dataset

62 out of 331 areas available

Protecting personal data will prevent 269 areas from being published.

> How to improve your results

https://www.ons.gov.uk/datasets/create





Research challenges

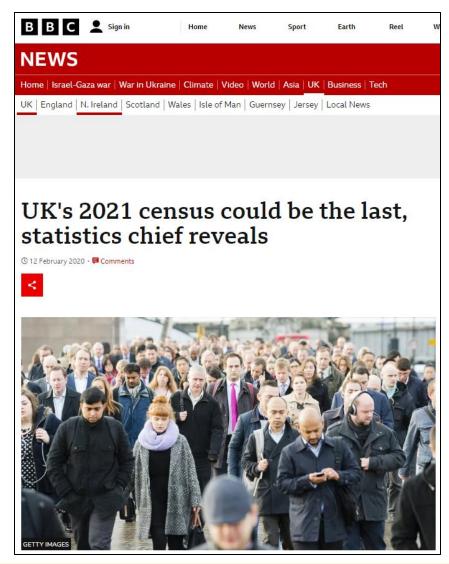
- Merging data to provide UK level results
 - Are questions and concepts the same?
 - Are data classifications compatible?
- Providing time series data
 - How to handle change in variables over time
 - Are definitions really consistent?
 - Are naming schemes appropriate?



- Challenges for the Data Service
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An unclear future: the last census?





Source: BBC, https://www.bbc.com/news/10584385

Source: BBC, https://www.bbc.com/news/uk-51468919



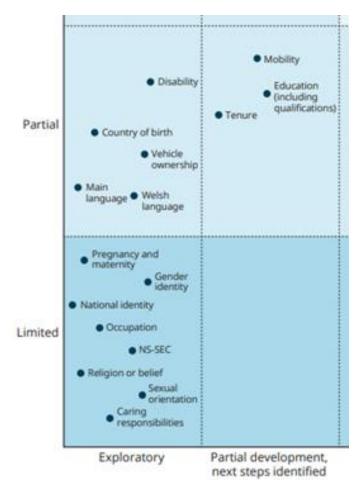
Administrative censuses

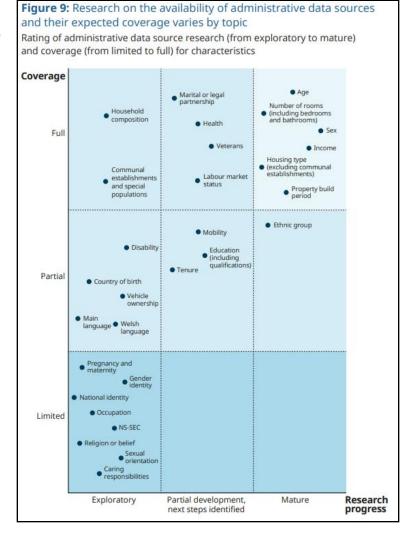
- 'Spine' constructed by matching records in different admin sources
 - Heath data
 - Education data
 - Tax and benefits data
 - Typically, need at least two sources to 'confirm' identity
 - Sources need cleaning
 - Remove / rationalise duplicates
- Basic age / sex / area counts can be derived, but will need to allow for undercount
- More detailed observations can be assembled by attaching attribute data



Challenges for data providers

- Linkage of records
- Range of variables
- Low level geography







Research challenges

- What will 'census' data look like in the future
 - 2021 may be the last census
 - Future products may be based on administrative data
 - What will be the best tools to disseminate these?
 - What will be the best approach to archiving data?
 - What assumptions can / should we make?
- How will future researchers investigate change over time?
- Research on value of census
- Gauging costs and benefits is difficult



Research challenges

- How can variables of concern be estimated?
 - Aggregate estimates from surveys?
 - Partial / rolling linkage?
 - Use of non-traditional sources?



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The ONS Longitudinal Study

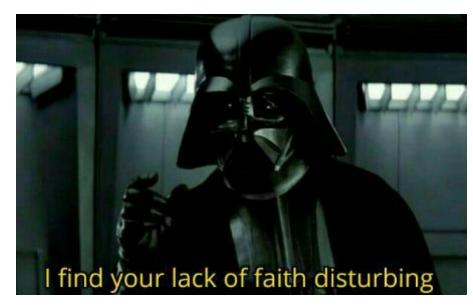
- The ONS LS is based on 4 sample birth dates
 - Approximately 1% of population (4/365)
 - Sample members do not know that they are in the sample
- The data for England and Wales include both census data (1971-2011) and administrative data, and some vital events data
- Access to the data is controlled



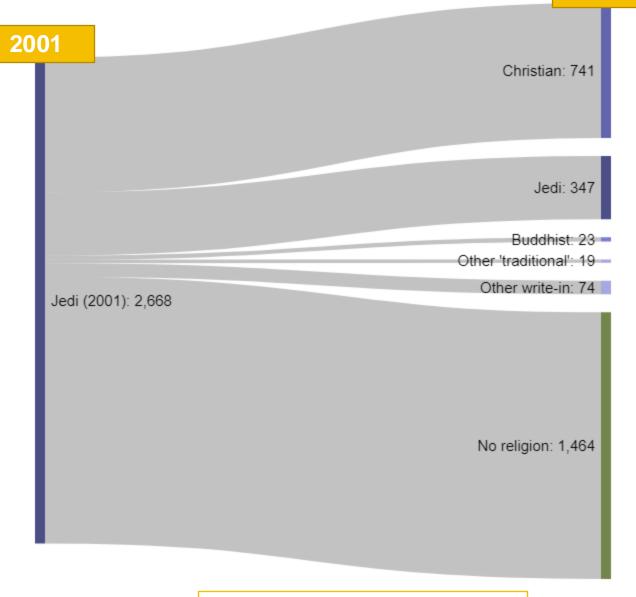
Who changes religion?

- Religion is not an immutable characteristic; it can change over time
- The LS allows us to explore changes in religion
- We select sample members who were present at both 2001 and 2011

Jedi exodus



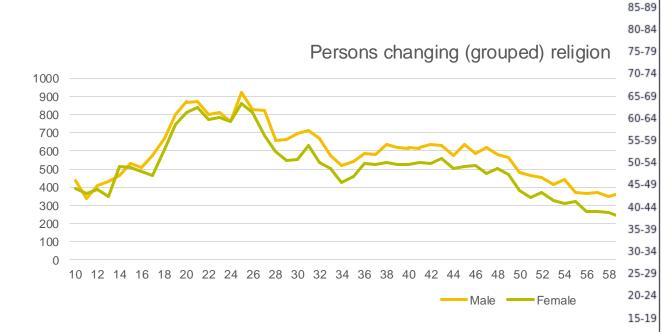
Star Wars (1977), Twentieth Century Fox

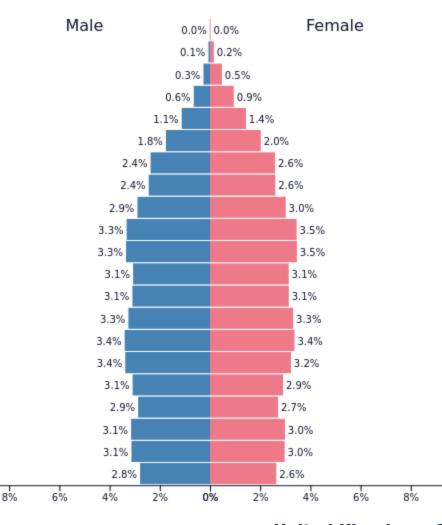


Source: ONS Longitudinal Study



Who changes religion?





PopulationPyramid.net

95-99

90-94

10-14

5-9

0-4

10%

United Kingdom - 2021 Population: 67,281,039

10%



Research challenges

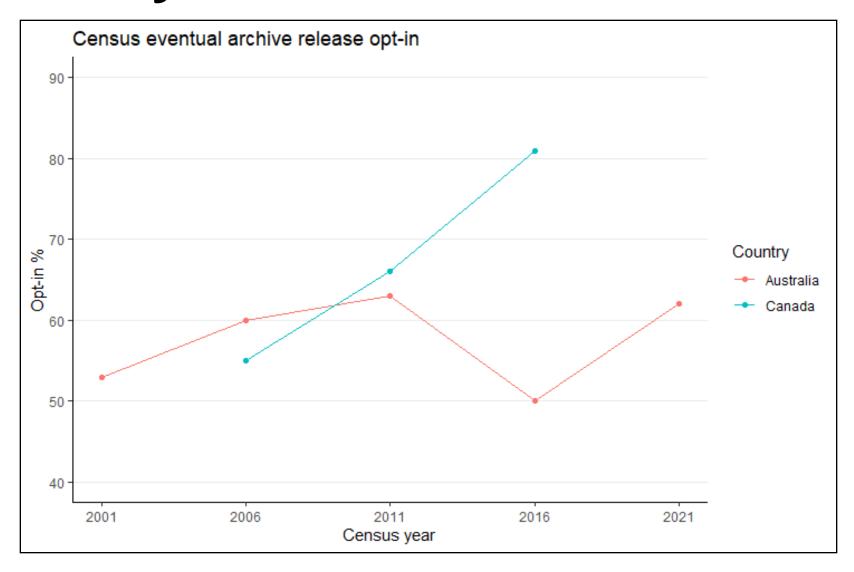
- How to proceed without new census data?
 - Continue to add admin data?
 - What will this contain? Will it be consistent?
 - Will it be useful as time moves on?
- How to proceed with admin census data?
 - How important are variables that might not be included?



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Privacy/trust and data retention





Challenges for the future

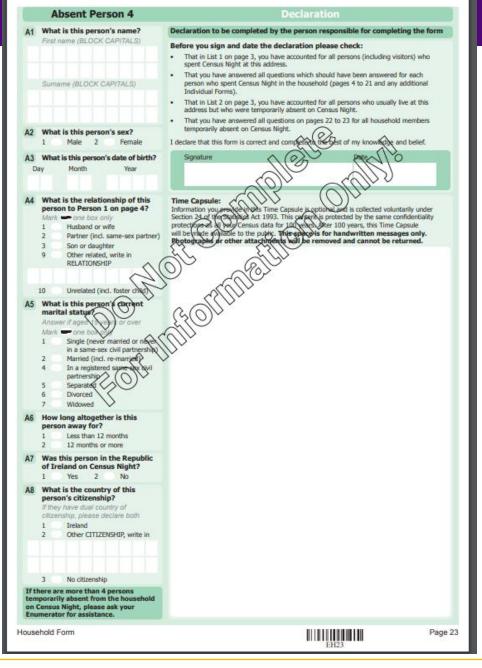
- In the UK: all data retained, released after 100 years
 - What data should be retained for future historians, historical demographers, genealogists etc?
 - Census schedules make it fairly obvious (most of the time) what to keep
 - How do we select administrative data to retain?
 - How important is emotional engagement with the retained data?
 How excited will our descendants be about transactional records of routine occurrences?



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Source: https://blog.nationalarchives.gov.uk/no-vote-no-census-the-1911-suffrage-census-protests/

- 'Time capsule' free text response
- Ireland, 2022







Acknowledgements

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