

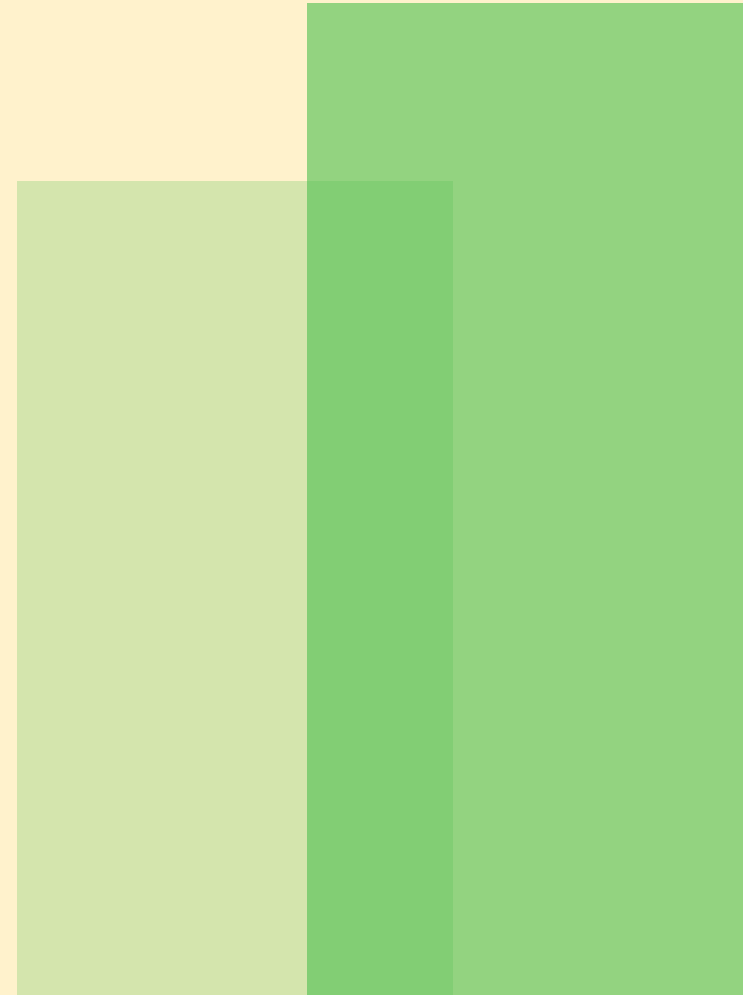


Welcome!

# Looking at Text, Reading Pictures



- Introduction
- Creativity and Imagination subject strand
- Course overview
- Icebreakers / Intro Activities
- Questions



# My studio here at UCL



# Creativity and Imagination

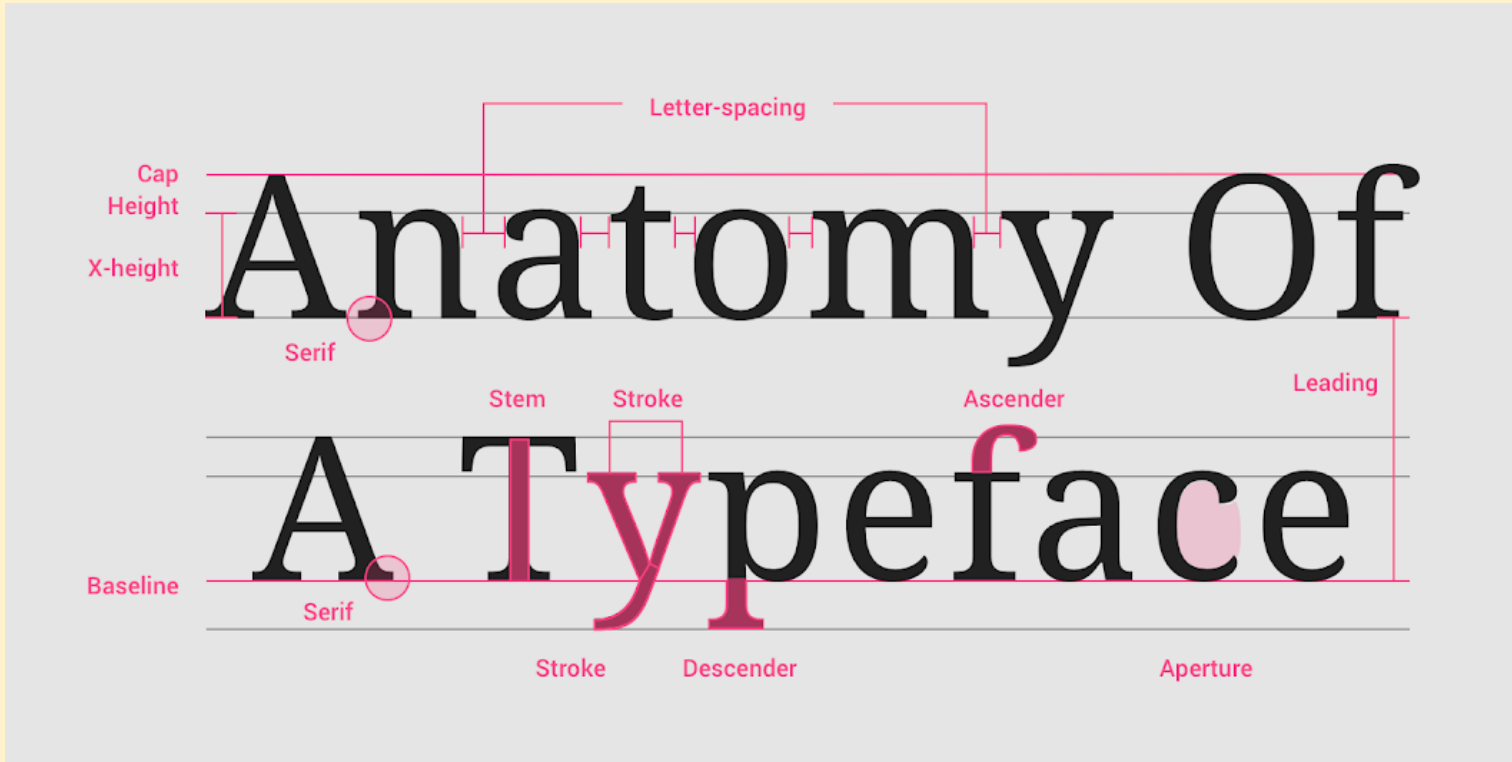


- All of you are experts
- Understanding the world around us, problem solving
- Group discussions, reading, making, writing, looking
- No wrong answers
- What are you hoping to get out of the course?
- Why did you apply?

# Online Session 1: Research & Analysis



- 21st February 2024
- Typography, design, graffiti



# Online Session 2: Critical Thinking



- 28 February 2024
- The Internet, advertisements, signs



opCrave · 3h  
the state of New York City:  
and the dogs are taking over, and that'  
e. Everybody's in Lululemon and has a  
's driving me crazy. I'm sorry, dog  
too many of you."



# Online Session 4: Academic Writing

- 13th March 2024
- Text-based artwork, artwork-based text



# Online Session 5: Presentation & Debate

- Posters, propaganda, poetry analysis





# Final Project



- An artwork (poster) that incorporates images and writing
- Or another type of artwork, piece of writing (we can discuss!)



**Graduation Event: 27th March**

# Ice Breakers



- Getting to know you:
  - Introduce name, where you are from, what you're excited to do in the course, 1 fun fact
  - Ball-toss name game
  - Drawing / Communication game

Image 1



Image 2

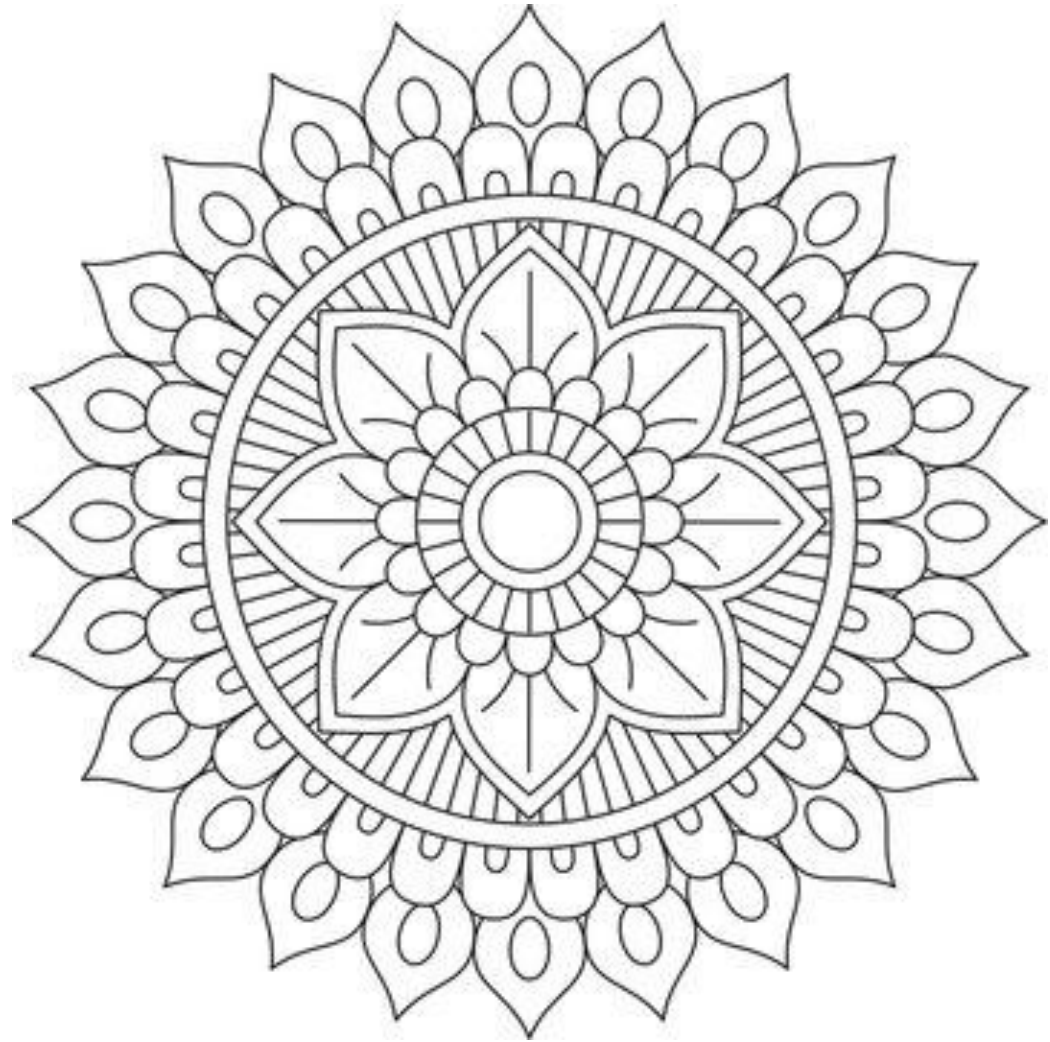
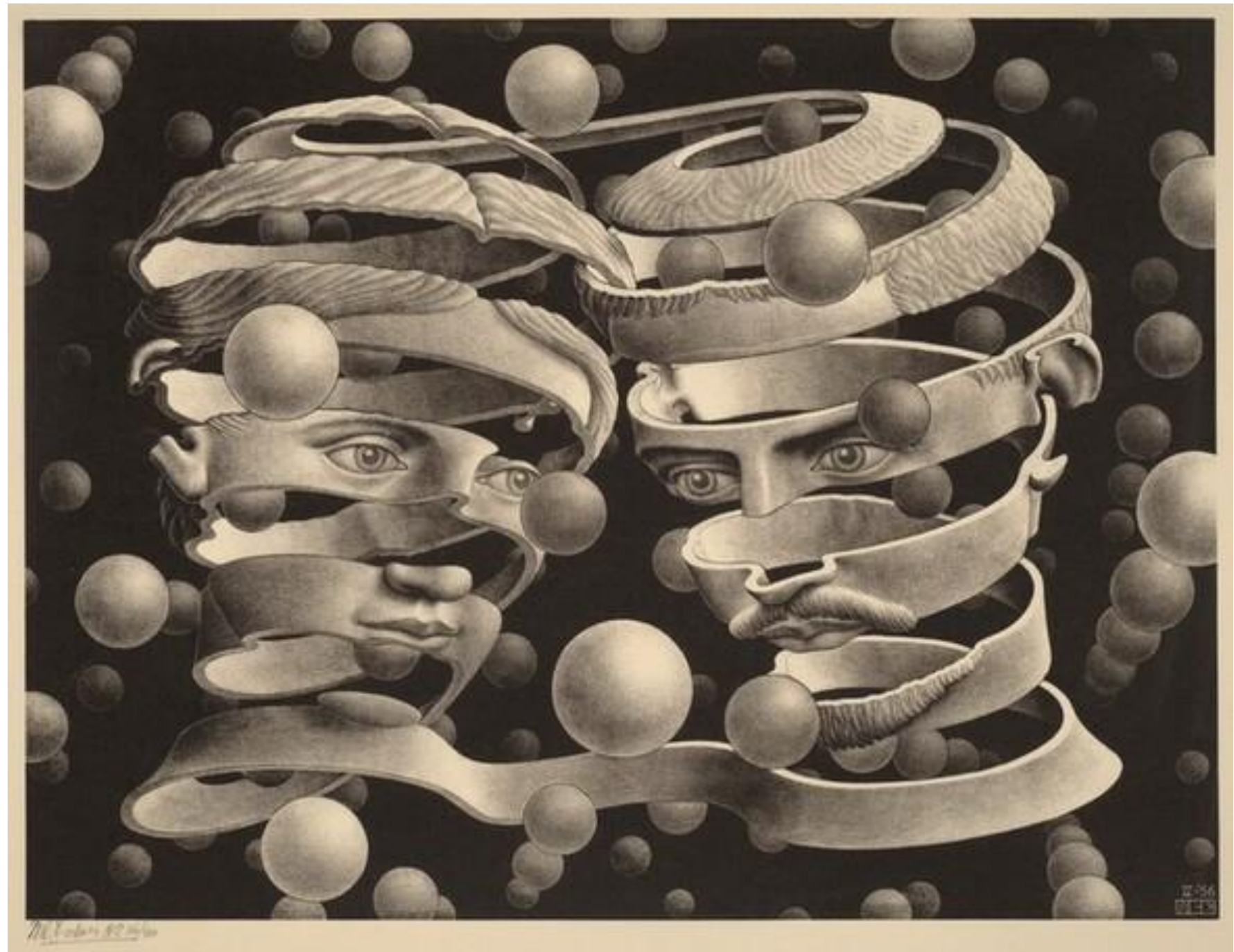


Image 3



Image 4



# Questions?

